Welcome to Professional Practice (Part 1)

House Keeping

Arts & Humanities
Entrepreneurship
Hubs

Introductions

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Ground Rules

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Why?

Art and Humanity students face employment difficulties specific to their sector

Not enough entrepreneurship education dedicated to arts and humanities

AHEH WP1 (3.1, 3.1.3, 5.1).

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Develop employability, enterprise and entrepreneurial skills for Arts and Humanities students

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Goals

Develop **teamwork, collaboration and communication skills** to
prepare you for the workplace

Provide an opportunity for **cross disciplinary** work

Learn through doing!
Experiential learning is more suited to the creative disciplines

Creating links between the **Arts and Industry**

AHEH WP1 (3.1, 3.1.3, 5.1).

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Overview

Work in cross discipline teams to **respond to an industry brief**

You will be expected to determine roles, explore ideas, formulate
and present your proposals

Potential proposals:
a product,
a community based project or campaign,
a gallery exhibition,
a funding request,
or other areas relevant to your future career pathway

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TIMETABLE

DAY 1:   Icebreakers, Video Challenges, Ideation.

DAY 2:   How to Share your project: Communication, Marketing and Social Media.

DAY 3:   How to Plan your project: Creative Canvas Tool for Project Planning.

DAY 4:   How to Pay for your project: IP, Funding, Budgeting.

Day 5:   Pitching your project.

NAME...
Megan

LiFE DESiGN

YOUR PERCEPTION	THEIR IMPRESSION	NOTES

YOUR REFLECTION
• Use **KEYWORDS** to describe your personality, then collect first impressions from others
• Consider the ways in which you have **CONTROL** over the impression you leave on others

NAME: ....
DATE: /   /

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NAME *Megan*

LiFE DESiGN

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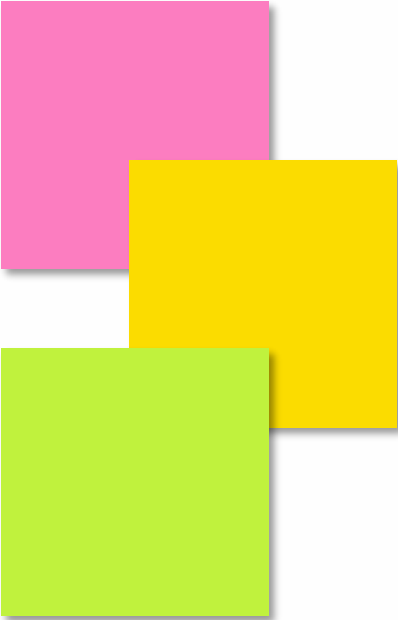NAME: ....
DATE: /   /

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NAME...... *Megan* ....

YOUR PERCEPTION	THEIR IMPRESSION	NOTES

3X
Positives

YOUR REFLECTION
• Use KEYWORDS to describe your personality, then collect first impressions from others
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DATE: /   /

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NAME.............. Megan ....

YOUR PERCEPTION	THEIR IMPRESSION	NOTES

3X
Positives

1x Negative

YOUR REFLECTION

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NAME: ....
DATE: /   /

NAME Megan

LiFE DESIGN

YOUR PERCEPTION	THEIR IMPRESSION	NOTES

3X
Positives

1x Negative

What
motivates
you?

YOUR REFLECTION
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DATE: /   /

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Get ready to describe your motivations in 30 seconds

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Workshop Activity: Speed Portrait 'Dating'

- Fold the piece of A4 paper in half, in half again and in half again

- Take the paper and a felt pen and form two lines either side of the tape on the floor. There needs to be one person opposite you.

- Open your paper there are 8 sections. You have 30 secs to draw a portrait of the person next to you and ask them questions about themselves.

- In the box underneath their portrait write 3 positive things about the person you have drawn

- Move to the right and repeat x 4

Katrina
- Organised
- Friendly
- Team-worker
- loves a custard cream

Rhi
- Creative
- Motivated
- Sociable
- Networker

Nic
- Practical
- Creative
- Team-worker
- Optimistic

Lloyd
- Flexible
- Artistic
- Practical
- Organised

Active	Witty	Influential	Logical
Thoughtful	Erratic	Motivated	Follower
Independent	Practical	Optimistic	Decisive
Sociable	Persuasive	Stubborn	Organised
Promoter	Flexible	Dedicated	Cynical
Consistent	Open-minded	Confident	Energetic
Methodical	Team-worker	Uncertain	Focused
Impulsive	Friendly	Self-starter	Steady
Indecisive	Shy	Persistent	Dependent
Competitive	Reflective	Creative	Instinctive
Pessimistic	Networker	Achiever	Leader
Lazy	Caring	Communicative	Abrasive

Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Megan

NAME..

LiFE
DESiGN

YOUR PERCEPTION	THEIR IMPRESSION	NOTES
3X Positives	**Find the people who drew you and write their words about you here**	
1x Negative		
What motivates you?		

YOUR REFLECTION
- Use KEYWORDS to describe your personality, then collect first impressions from others
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DATE: /   /

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What ways do we make an IMPRESSION?

What ways do we make an IMPRESSION?

Appearance
clothes
hair
smile
handshake

What ways do we make an IMPRESSION?

Appearance
clothes
hair
smile
handshake

Body language
shoulders
walk
sitting
eye contact
arms

What ways do we make an IMPRESSION?

Appearance
clothes
hair
smile
handshake

Body language
shoulders
walk
sitting
eye contact
arms

Vocabulary
appropriate
confident
friendly
courteous

Marshmallow Tower

In your allocated teams and using only these materials

You must build a tower with a marshmallow on top

Highest marshmallow wins

You have 20 mins

20 sticks of spaghetti + one yard tape + one yard string + one marshmallow

The Challenges

Picking a Challenge

On your postcard write:

Your name
Your course
Choice 1 : Challenge film (number & presenter)
Choice 2 : Challenge film (number & presenter)

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Lunch Break

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Welcome Back

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You should now:

- Have chosen your challenge

- Be in your group for the next 4 days

- Decided how you would like to respond to your challenge

By end of today:

Your group name

A general idea for your solution

Your specific role in your group

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Meet your team

1. Name
2. Hobby
3. Expectations for the 5 days

Be ready to present each other :)

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Over to you

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Consider

1) Ideas that are improvements on something that already exists

2) Ideas that expand or add something new to an existing concept

3) The creation of something completely new (i.e. a new context)

4) Your particular area of expertise and what it can contribute

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